

LOVE TAPES in NEW YORK



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LOVE TAPES IN NEW YORK, a new concept in interactive video art by Wendy Clarke, will be made by the people of New York, using video and themselves, to create their own TV show telling

WHAT NEW YORKERS FEEL ABOUT LOVE

Sponsored by The New York Foundation for the Arts,
The Lower Manhattan Cultural Council & YF/Video Arts

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THE ROCKEFELLER FOUNDATION & THE NEW YORK STATE COUNCIL ON THE ARTS

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LOVE TAPES IN NEW YORK

For two weeks this Spring, New Yorkers will be invited to come to a specially designed video booth at The World Trade Center, where they can create, and watch others create their own TV show, LOVE TAPES IN NEW YORK.

LOVE TAPES IN NEW YORK, based upon a concept in interactive video art, by Wendy Clarke, enables the people of New York to be the first in the world to use video tapes and themselves to create a city-wide, people-to-people communications event.

The event begins on Sunday, April 27, 1980 at 11:00 PM, when WNET CHANNEL 13, will show a selection of LOVE TAPES, which will be followed by an announcement telling home-viewers how they can become part of LOVE TAPES IN NEW YORK.

Those who choose to participate can make their own LOVE TAPES, at the video booth, located on the main floor of the East side of Tower Two at The World Trade Center, any day for the next two weeks, beginning Monday, April 28, through Sunday, May 11, 1980, from 11:00 AM - 6:00 PM.

LOVE TAPES IN NEW YORK, made each day at the video booth, will be shown on Cable TV every night and every day for two weeks, beginning Monday night, April 28, with an invitation to that home audience to come to the booth, to add their own unique contribution. A marathon of LOVE TAPES IN NEW YORK will be shown on cable television in June.

LOVE TAPES IN NEW YORK will be shown continuously to the public at The World Trade Center during the operating hours of the video booth.

LOVE TAPES IN NEW YORK will be archived by The New York Public Library, The Donnell Branch, so that the tapes may be seen later upon request.

A LOVE TAPE is a three-minute video tape of individuals talking about their feelings about love, while looking at their image on a monitor. The tapes are made in the privacy of the video booth, and then shared with the public.

LOVE TAPES have been shown at The Museum of Modern Art, NYC, Oct., '78



Love Tapes

A concept by Wendy Clarke

LOVE TAPES is an on-going, interactive video piece; an expanding series of three-minute tapes made by people from diverse backgrounds sitting alone in a room talking about their feelings about love, as they look at their image on a TV monitor. Music plays in the background.

LOVE TAPES, which began with one tape made by the artist, has grown into an exhibit performed by the audience. Those who choose to participate, experience the intimately designed, sequential process which permits them to produce out of their particular life experience, their own work of art. Each becomes part of the on-going process that both documents and stimulates a sharing with others on a topic that is both personal and universal.

Viewing LOVE TAPES provides an extraordinary opportunity to watch and hear people reveal a deep dimension of themselves. The tapes are made to be seen in clusters. As we identify with these "strangers," we feel a strengthening of the human connection. Our separateness dissolves, as our uniqueness becomes more clear. Through this particular use of video, we see a glimpse of humanity not otherwise possible. People begin to see that they no longer need be confined to a passive relationship with TV, but can become part of its content.